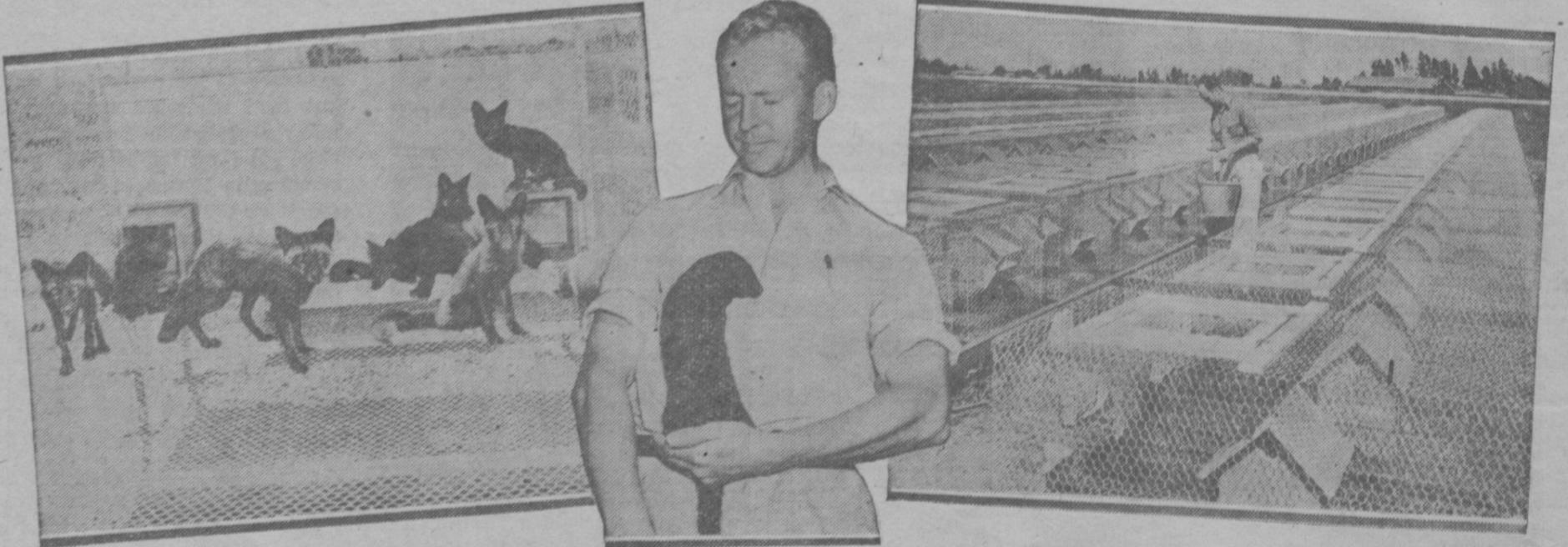


# FUR FARM Has Million Invested in Animals



**RAISING MILADY'S NEW COAT . . .** In spic and span quarters and with the most scientific care, minks, silver foxes and the rare chinchilla are growing, playing, mating and breeding at Fur Farms, Inc., in North Torrance. At the left is a group of silver foxes, their ears pointed with curiosity as the photographer snaps them in their wire cage. One, on the left, was just going in the den when he turned

to have his picture taken. In the center is A. P. Croft, foreman, holding one of the Maine mink which recently arrived at the farm. More shipments of these sleek creatures are expected next month. At the right is a worker feeding foxes in their carefully constructed cages that stretch, row on row, like a typical apartment house section of a city. Visitors are always welcome at the Fur Farm, according to Lloyd Prestwich, manager.

## Pioneer Firm in Electrical Goods and Service Since 1923



Qualified by modern equipment and long experience to do any job.

The **Westinghouse** Store  
**Torrance Electric Shop**  
 1421 MARCELINA AVE. PHONE 567

Tell your friends about Torrance with this edition

## PLANT HAS DEVELOPED TO BIG SIZE

**A**RISTOCRATS of fur-bearing animals whose habitat is the land of snow and ice now thrive in Torrance almost within the shade of towering oil derricks and smokestacks.

The Fur Farms, Inc., established last October at 2237 West 182nd street in North Torrance has more than a million dollars' worth of minks, silver foxes and the almost extinct chinchilla living breeding and growing their valuable coats in wire cages with wooden boxes for dens. Within the month 146 minks were received there from different parts of the North American continent, including the Labrador and Yukon types, according to A. P. Croft, foreman.

One shipment of 26 minks from Maine was valued at more than \$50,000. This was the first of the lot of a \$200,000 consignment of these eel-like dignitaries of the animal kingdom.

Lloyd Prestwich, manager of the Fur Farm, states that minks, musteline animals partly aquatic in habits and feeding mainly on fish, when confined do well on a diet of ground beef and produce seal-brown pelts. Owing to the strange manner in which nature holds to the calendar, minks in unshaded pens have prime fur the latter part of fall.

In another section of the Fur Farm are 125 silver foxes. Unlike minks, these become quite tame, readily recognize their caretakers and come out of their dens punctually at feeding time each day. The place of greatest interest to visitors at the unique North Torrance industry is the wire-enclosed building where are kept nearly a million dollars worth of chinchillas, the king of all furred animals.

The chinchilla is a grayish colored rodent looking like a cross between a rabbit and a

squirrel. Its native habitat is the higher altitudes of the Andes in South America where, until 1918, the shy, furtive little animals were slaughtered in wholesale fashion. Then, with the species almost extinct, the Chilean government placed an embargo on both hides and animals, forbidding their exportation. In proportion to its size, a chinchilla pelt commands the highest price in the fur industry.

A breeding pair of the little creatures is valued at \$3,200, according to Prestwich, and a pelt of the deep, silky fur whose pearl-gray hue of the back softens as it approaches the under side is worth from \$1,000 up. Inasmuch as a chinchilla cape requires about 140 pelts, any woman can have one for about \$5,000 a year for 10 or 12 years.

And then she will be one of the eight women of the world owning such a fabulous wrap!

# One Stop! Everything For Your Car!

## HANCOCK SERVICE

UNDER NEW MANAGEMENT! . . .

5 BROTHERS STATION . . . George Drale

EXPERT HANCOCK LUBRICATION  
 HANCOCK PRODUCTS

WE CALL FOR and DELIVER . . . PHONE 320-J

## MULLIN'S SERVICE

GENERAL AUTOMOBILE REPAIRS  
 FISK TIRES DELCO-REMY BATTERIES AUTO PAINTING  
 FENDER and BODY WORK

OFFICIAL LIGHT ADJUSTING STATION No. 1089  
 OFFICIAL BRAKE TESTING STATION No. 341

24-HOUR TOW CAR SERVICE  
 OLDSMOBILE SALES and SERVICE



2053 Torrance Blvd. MULLIN'S SERVICE • HANCOCK PRODUCTS Telephone 320-J